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# Scope - Volume 06, Number 09

Loma Linda University

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LOCAL ISSUE

# University 36025

Vol. 6, No. 9

Thursday, September 18, 1969

# Hospital admissions increase as in-patient visits set record

The United States has 7,137 registered hospitals, according to the American Hospital Association, spending a record \$19 billion providing the best health care possible.

In-patient admissions to hospitals in 1968 reached a new high of 29.8 million, an increase of 405,000 over the previous year.

Loma Linda University Hospital admitted 5,600 patients between January and June of this year, filling 85.6 percent of the available beds, states Robert H. Koorenny, manager of the hospital's patient business office.

Out-patients visits were also up throughout the nation, says the AHA. One hundred and fifty-six million people visited hospitals as out-patients in 1968, almost eight million more than in 1967.

The 1968 association survey shows that while hospital usage has increased, the number of hospitals and beds is less. This is due, in part, to the large influx of out-patients.

University Hospital has shown a steady increase, however, as it expands toward its maximum capacity, says Mr. Koorenny. In the past few months, all three units on the eighth floor have been completed and are now open, giving the hospital a total of 408 beds.

Within the next year the three units on ninth floor will open, adding 72 additional beds. Also planned, is a new intensive care unit, which will give the hospital a total of 512 beds.

Last week University Hospital census report showed a large gain in patient admissions as doctors return from vacations. As many as 395 of the available 408 beds were occupied during part of that time. There are over 100 people awaiting admission to the hospital, many of them for the surgical units.

University Hospital nursery admissions between January and June of this year totaled 365. Births reported by other hospitals around the country dipped to 3,268,000, down fifteen thousand from 1967. It was the seventh straight year of birth rate decline.

Community hospitals, such as the University Hospital, account for 5,820 of the 7,137 institutions registered by the AHA. These hospitals, categorized as non-federal, short-term general, and other specialized hospitals, deal with the majority of all patients, and provide the greatest proportion of civilian health care services.

### Market purchases new checkstands

New Lozur checkstands will be installed in the Loma Linda Market by the end of September, according to Fred W. Black, market manager.

The new checkstands, which are the latest in commercial design, will feature customer participation, Mr. Black states.

"We feel that this will improve our service to the customer," Mr. Black says. "We hope our customers will be patient with us while we get familiar with the new equipment."

Carpeting will be installed between the market and hardware areas of the building at the same

#### Personnel needed for 'Scope' staff

The University SCOPE is hiring part-time staffers to work as reporters, typists, and photographers.

For further intormation, call: 796-7311 (Ext. 2373).

# **Religion and Society is theme**, of UCF's seven-week series

University Campus Fellowship is conducting a seven week series of Friday night meetings discussing relationships and responsibilities of religion and society at the University Church, Loma Linda.

In a variety of formats, seven pertinent issues facing the young adult will be highlighted. The purpose of this series is to stimulate creative dialogue helping to keep religious beliefs relevant to modern life.

Jack W. Provonsha, MD, PhD, professor of philosophy of re-ligion and Christian ethics, gave the keynote address last Friday night as he introduced the upcoming series topics. Tomorrow at 7:30 p.m., J.L.

Butler, chaplain of the Riverside Hospital, Nashville, Tennessee, will discuss "Race and Religion." Mr. Butler has been active in the struggles of the Black Christian American.

On September 26, Paul C. Heubach, professor of applied theology; A. Graham Maxwell, PhD, professor of New Testament; and Dr. Provonsha will pre-sent the topic "God and War."

Other meetings in the series will be Pauline E. Goddard, a litera-ture evangelist, presenting "Angel of 42nd Street" on October 5; Donald L. Bauer, assistant dean of students, will discuss the concern for ecological awareness in the context of Christian responsibility on October 10; "God and Change" will be the subject discussed by Dr. Provonsha, Dr. Maxwell, and Mr. Heubach in the second part of "Conversations about God" on October 17.

Concluding the seven-week series, the Loma Linda Players will present the dramatic play, "The Concrete City," a protrayal of life in the complex American city. Every program in the series will begin at 7:30 p.m.

# Teacher pens study of college-students' missions attitudes

Attitudes of Seventh-day Adventist college students toward missions is the subject of a new 130-page book published by Loma Linda University as the first in a series of monographs from the department of sociology and ron no



THE CAST FOR the moral drama, Christ in the Concrete City, by P. W. Turner, rehearses for their performance. The play, part of the seven-week series on 'Religion and Society' sponsored by UCF, will be presented on Friday evening, October 24, in the University church.

# Physician shortage persists; Schools need more facilities

The United States is short 50,000 physicians, according to Richard M. Magraw, MD, deputy assistant secretary for health manpower in the Department of Health, Education and Welfare.

"Of the 310,000 physicians in the United States," observes Dr. Magraw, "fewer than 280,000 of them are directly involved with patient care." The other 30,000 work in research and hospital administration.

The shortage problem can be traced, in part, to the lack of facilities at most of the nation's medical schools. Operating a medical school is an expensive business, according to Walter B. Clark. BA. dean of admissions for Loma Linda University.

Scarcity of applications is not problem for most medical schools, and especially not at Loma Linda University, says Dean Clark. This year, the university received 850 applications for 110 openings. So most medical schools, particularly those on the west coast, must be selective in accepting students. Thus many qualified applicants are turned away with virtually no other school at which to reapply. Some of the smaller states have residence requirements forbidding their medical schools from accepting students from out of state. To comply with this law, the states must recruit less qualified medical students from within the boundaries of their state, rather than take an applicant from a larger state, such as California, where each year more qualified students attain the status required of them to enter a medical school.



LEONARD P. FARRAR, a pressman for the University Printing Service, sets up his six-inch reflector telescope during last Thursday's eclipse of the sun. Mr. Farrar's telescope was available to anyone who wished to observe the phenomenon.

The book contains the findings of research conducted by Betty R. Stirling, PhD, associate profes-sor of sociology, with the assis-tance of graduate sociology students Gordon R. Butler, Annees A. Haddad, and John E. Lawson,

Jr. "The purpose of the study," according to Dr. Stirling, "was to ascertain the attitudes of students in Seventh-day Adventist colleges toward the mission program of the church and to find out how they would feel about mission service."

Questionnaires were distributed to 2,039 students on 14 Seventhday Adventist college and univer-sity campuses in North America and Australia.

Information from the returned questionnaires was transferred to data processing cards and machine-analyzed at the university's scientific computation facility.

Topics covered included student attitudes on current mission programs, how students look on mission service, the type of indivi-

Continued on page 4

practicing physician for every 750 persons in the country. But with many physicians specializing in one field, the average of general practitioners or family doctors who are available for all occasions is much lower.

A 1967 American Medical Association survey shows that five counties in Colorado with a population of two to five thousand had no physician at all. The survey also shows a fifth of the county seats in Illinois had no physician. One southern Illinois county of 10,500 people had only one physician.

Part of the problem lies in the small number of students graduating each year from medical schools, explains Dr. Magraw. There are 99 medical schools in the nation, and six more are scheduled for completion by 1970. But these schools on the average, graduate less than 100 students a year. Only 7,973 were graduated last year.

Loma Linda University graduated 70 medical students last year.

To combat the shortage of physicians in the country, medical schools must have the money to expand their facilities. In an effort to do just that, the government is offering extra bonuses for schools training physicians, particularly for those physicians who begin their practice in rural areas.

2

# **Dietetics** student wins scholarship

The American Dietetic Association Foundation has named Judy L. Reeser, a dietetic intern at Loma Linda University, the recipient of a \$500 Mead Johnson Scholarship.

Miss Reeser, who received a bachelor of science degree from Andrews University, Berrien Springs, Michigan last June, was awarded one of ten scholarships given each year by Mead Johnson Laboratories, Evansville, Indiana.

The announcement of Miss Reeser's award was made at American Dietetic the 

**Valuable GIFT** 

for students of

meeting held jointly with the fifth Employees hear International Congress in new reducing plan Washington, D.C., September 8-12. A five-day weight reduc

#### Academy reunion announced by Oak Park alumni

The annual reunion of alumni from Oak Park Academy, Nevada, Iowa, will be held at Sylvan Park in Redlands on Sunday, September 28, beginning at 12:30 p.m. Tables one through five have been reserved in section A of the

park. There will be an Oak Park Academy sign posted.

A five-day weight reducing program has just been completed at Loma Linda University, according to Helen F. Register, nutritionist for the San Bernardino County Health Department.

The new plan, developed by John A. Scharffenberg, MD, assistant professor of epidemiology, consisted of five

evening lectures and food preparation demonstrations. "The purpose of the new program is not to prescribe diets," says Mrs. Register, "but to present principles of weight control."

A six-month follow-up plan is scheduled for the sixty University employees participating in the pilot program.

Tentative plans include a public presentation of the program in the near future.

## Medical alumni to host picnic for students, faculty

A picnic has been planned for the alumni, faculty, and students of the School of Medicine on Sunday, September 28, at 1 p.m.

The picnic, held in Orange County's Irvine Park, will begin with recreation activities such as baseball and volleyball. A potluck supper will start at 4:30 p.m. with students guests of alumni.

At 6:30 p.m., the Wedgwood Trio will highlight a program complete with student skits and door prizes.

Irvine Park is located four and one half miles east of the Newport Freeway on Chapman Ave-nue (California State 55).

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movie presentation The color motion picture, "A Man for All Seasons," will be shown October 18, at 8 p.m., in Gentry Gymnasium.

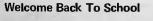
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Continued on page 4

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p.m.

Friday, September 19 Sunset 6:51

LA SIERRA CHURCH, LS - Collegiate Christian League: 7:30 p.m.

CAMPUS CHAPEL, LL – University Campus Fellowship, J.L. Butler, chap-lain, Riverside Hospital, Nashville, Ten-nessee, "Race and Religion": 7:30 p.m.

LINDA HALL, LL – Loma Linda Youth Association, open house at the home of Varner J. Johns, Jr., MD, professor of medicine: 8 p.m.

Saturday, September 20

UNIVERSITY CHURCH, LL – Hour of worship, associate pastor Richard C. Gage, "The Surge of Expectancy": 8 and 10:55 a.m.

CAMPUS HILL CHURCH, LL – Hour of worship, pastor Wilbur K. Chapman, communion service, "Table Talks of Jesus": 8 and 10:55 a.m.

LA SIERRA CHURCH, LS - Hour of

a.m. Tuesday, September 23

Monday, September 22

LA SIERRA CHURCH, LS – Chapel, George E. Vandeman, speaker, "It Is Written" television series: 10:25 a.m.

worship, David Osborne, La Sierra campus chaplain, "Don't Give Up": 8:15 a.m.

LA SIERRA CHURCH, LS – Hour of worship, Richard Rice, AS'66, "The Unpredictable God": 11 a.m.

COLLEGE HALL, LS - Film, "A Man for All Seasons": 8 p.m.

GENTRY GYMNASIUM, LL – Uni-versity Artist and Lecture Series, Dwight Long, "Pacific Adventures": 8

LOBBY LEVEL AMPHITHEATRE, UNIVERSITY HOSPITAL, LL – Ob-stetrics and gynecology Grand Rounds, Stewart W. Shankel, MD, assistant pro-fessor of medicine, "Kidney Func-tion"; Raymond Herber, MD, assistant professor of medicine, "Liver Func-tion": 8 a.m.

UNIVERSITY CHURCH, LL - Convo-

cation, George E. Vandeman, speaker, "It Is Written" television series: 8:10

LOBBY LEVEL AMPHITHEATRE, UNIVERSITY HOSPITAL, LL – Pedi-atrics Grand Rounds, Richard L. Tompkins, MD, assistant professor of pediatrics, "Diagnosis and Management of Neonatal Meningitis": 12:10 p.m.

Wednesday, September 24

90274. (213) 377-5567.

\*\*\*\*\*\*\*\*

# **University Supply**

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LOBBY LEVEL AMPHITHEATRE, UNIVERSITY HOSPITAL, LL – Medecine Grand Rounds, Lamont Murdoch, MD, instructor in medicine, "Dwarfs and Midgets": 8 a.m.

SIERRA VISTA CHAPEL, LL - Positive living prayer clinic: 7 p.m.

UNIVERSITY OF REDLANDS MEMORIAL CHAPEL – Redlands Community Forum, Russell Potter, film lecture, "Egypt – Key to the Middle East": 7:30 p.m.

Thursday, September 25

COLLEGE HALL, LS – Collegiate Christian League: 10:25 a.m.

\*\*\*\*

#### NURSES FOUR POSITIONS OPEN

Director of Nursing, salary open. General Duty Nurse, salary open—Minimum \$700 per month. L.V.N. Salary open. Summer relief R.N. Salary open.

District Hospital, P. O. Box 758, Corcoran, California 93212. Phone 992-3124. Evenings 992-3476, Theron W. Wood, Administrator.



RICHARD A. SCHAEFER, community relations officer, welcomes 92 new university employees. Part of his job includes giving new employees a brief history of Loma Linda University, and a description of their individual responsibilities in furthering good public relations to visitors and patients.

#### Spotlight on:

# The community relations office

In a small office just opposite the lobby level passenger elevators in University Hospital is the headquarters for one of the hospital's most important, non-medical functions.

The sign on the door identifies the office as being the center of hospital community relations. But often, visitors and employees pass by that office, casually wondering what the people that work there do. They vaguely believe it has something to do with public relations. They have seen people from that office around the hospital, quite often taking pictures, putting up welcoming signs, or guiding tours. The people who associate these duties with the community relations office are correct.

But the responsibilities of the community relations office encompass much more than just a few, obvious roles. One of its main responsibilities is to welcome guests to the hospital. Last year, 120,000 visitors, guests, and patients came to the University. Their first impressions are of major concern to the community relations office. So the office attempts to gather feedback from the public who come in contact with the hospital. This information is given to hospital and university administrators so they can implement the university's role as a center of community service.

One of the more rewarding aspects of the community relations office are the tour groups that visit the hospital, according to Richard A. Schaefer, community relations officer. Almost 1,000 people a month tour the hospital. Many of the tour groups are high school biology classes. Some of the groups specify only certain areas of the hospital and University they wish to see. Most of the high school groups that come to Loma Linda for a tour

When I saw those deformed babies, and the guide said that certain drugs can make this happen, I realized that I didn't want any part of them. So I have stopped using drugs, and I want to thank you. It was really an out-of-sight trip."

The community relations office maintains a busy pace fulfilling speaking obligations to civic, business, and professional groups. It also works with the personnel office on a program of personnel orientation, demonstrating how each one plays an important role in the functions of the University.

The university maintenance service and the community relations office were responsible for placing the 16-foot Christmas star on top of the hospital last December. This year they hope to place that star on the east side of the hospital so it may be seen from the main entrance. In addition, they will build a much larger star for the north side that may be seen from San Bernardino.

Other projects the community relations office is working on is identifying buildings on campus with cast aluminum letters and placing illuminated information signs in strategic locations for visitors to Loma Linda.

Mr. Schaefer lists among the highlights of his three years as

community relations officer, exploring the old sanitarium in search of artifacts. He discovered relics from the early 1900's such as text books, an old spinning wheel, bloomers, and a flapper dress

One of the compelling reasons for working here, according to Mr. Schaefer, is the university's heritage. "It is miraculous!" As Francis D. Nichol once said:

"Loma Linda is literally a city set upon a hill that cannot be hid. It is a spectacle to the world and to angels, as one of the greatest ventures of faith in the history of the Advent movement."

"One of the reasons I am here," said Mr. Schaefer, "is that I feel we are part of that destiny.'

Though many employees may not be aware of it, every time they come in contact with either visitors or patients, they are acting as unofficial members of the community relations office. Peoples' first impressions are often lasting ones.

"Everything done at this hospital has to do with community relations," states Mr. Schaefer. "Regardless of the employee's job description, he or she also has a public relations responsibility. We can sponsor dinners, publish brochures, or set up friendly welcom-ing signs. But if one visitor or patient fails to get the service he deserves, everything we have done is worth nothing."

Mr. Schaefer, and his secretary, Jo A. Nelson, are the only mem bers of the public relations staff in the hospital. They are members of a team which includes officers of the university's offices of public relations and development. The members of this team are writers, photographers, editors, and speakers that represent Loma Linda University to its many publics. It is their goal to represent the hospital and university as a center of the community; a place where people come for care, for competent service, and for continuing education.

As Mr. Schaefer observes, "For many years, people came to hospitals to die. We are still trying to change that image of hospitals. We believe it is a place where people should come to live."

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visit the Alfred Shryock Museum of Anatomy

Mr. Schaefer has compiled quotations from letters written by students to the community relations office.

One student wrote, "I feel that I learned much more in that one day than a month in a classroom.'

Another said, "I was influenced by the trip to change my college major."

Perhaps the most interesting letter came from a former drug user. "I want to thank you for leading me to the light. Prior to the trip I had experimented with drugs.

#### **OPPORTUNITIES**

**Excellent** opportunities in British Columbia for physicians and dentists. Conference eager to assist. Kindly contact medical secretary, Reuben Matiko, MD, Box 10, Mission City, BC, Canada.

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SHARES

Thursday, September 18, 1969

# Will this be our epitaph?

Here lies the greatest civilization ever developed upon this earth; the finest and best hope that all men could be free, self-governing and prosperous, and that the burden of excessive toil, disease, and poverty could be lifted from the backs of men.

This great civilization died not as a result of external aggression, but from internal crumbling of the character of its people. The phenomenon was more in the nature of suicide than murder. The people had become so luxury-loving and soft that they would not exert themselves in their own defense. Possessing great power, they refused to use it against criminals who developed in their own country or those from abroad. A malignant disease that might be described as a maudlin sympathy for one's enemies seemed to paralyze their will.

Having incomparably greater strength than any other nation or combination of nations, this nation stooped to appeasement and compromise until it lost its will to live, while its enemies grew steadily more powerful.

Here lies the nation that sacrificed its life in an effort to gain the good will and friendship of its enemies.

Here lies the people who abandoned their priceless heritage of patriotism, religious faith, and truth for the Socialism that sapped their manhood.

Here lies the nation that abandoned the faith of its fathers who had made it great, for the cynical skepticism and atheism of its enemies.

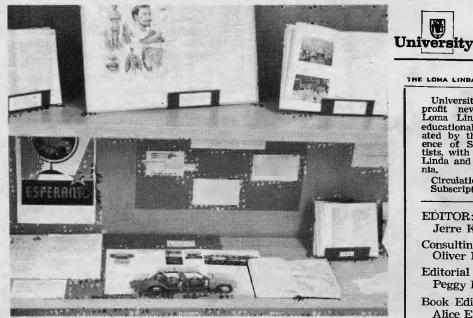
Here lies the nation that died from loss of faith in God, loss of pride and confidence in itself, loss of desire to help the less fortunate, and a loss of the will to defend itself against both its internal and external enemies.

Here lies the United States.

- Courtesy of Howard E. Kershner, CHRISTIAN ECONOMICS

# You can't be there to help them. We can.





THIS IS PART OF the Esperanto exhibit in the University library. Esperanto, a language spoken by 8,000,000 people in 80 countries, is offered on Tuesday evenings at Redlands Senior High School.

# Man for All Seasons

Continued from page 2

cal Auxiliary the proceeds will be used for JMA's adopted mission family.

"A Man for All Seasons" is the story of Sir Thomas More, an English writer, statesman, and author of the book, "Utopia." He was beheaded in 1535 for his refusal to support the Act of Supremacy which impugned the pope's authority and made Henry VIII, King of England, the head of the English Church.

Ticket information will be available at a later date.

#### Book

#### Continued from page 1

duals sent as missionaries, and mission reports in Adventist churches.

Copies of the research book may be obtained by sending \$3.95 plus 25 cents for postage and handling to the Department of Sociology and Anthropology, Loma Linda University, Loma Linda, California 92354. California residents should add five percent sales tax.

> Instructor in Nursing Assistant Professor of Nursing

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Linda Chiversity, Loma Linda, California 92354. Offices are in Griggs Hall on the Loma Linda campus; tele-phone (714) 796-7311, 888-3211, or 686-5432, extension 2373.

Abbreviations Used in University Scope:
AS — College of Arts and Sciences
DH — Dental Hygiene
DI — Dietetics Intern
GS — Graduate School
LL — Loma Linda campus
LS — La Sierra campus
MR — Medical Record
Administration
MT — Medical Technology
OT Occupational Therapy
PH-School of Public Health
PT — Physical Therapy
DT Dedialanta Dealer 1
RT - Radiologic Technology
SD — School of Dentistry
SM — School of Medicine
SN — School of Nursing

# New Faculty Members of Loma Linda University

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SCHOOL OF PUBLIC HEALTH Irving Howard Jones, M.D. Herschel C. Lamp, M.D. Roger William Morton, B.A. William Newcomb, M.P.H. Shirley Wettstein Oakley, M.S. David M. Young, B.A. Grenith Zimmerman, M.S

Book Editor: Alice E. Gregg

Advertising:

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Jerre K. Iversen

THE LOMA LINDA UNIVERSITY NEWSP

Consulting Editor: Oliver L. Jacques

**Editorial Assistant:** 

Peggy M. Hanson

F. Richard Doolittle

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